



♪ About #kawaimusicschool hashtag promotion

At the Kawai Music School, which aims to bring music to everyone, give a wide variety of expression, and foster rich people, we are looking for people who enjoy music and share their Music life with us.

♪ Eligible people

Students, teachers and staff of Kawai Music School.

♪ Duration

May 1<sup>st</sup>, 2021 ~ October 31<sup>st</sup>, 2021

♪ How to join the promotion

- I . Take your own photos or videos of playing music at Kawai Music School.
- II . Post your photos or videos on Instagram, Facebook, or Weibo with the hashtag “#kawaimusicschool”.
- III . Follow the account of kawai official account.
- IV . Follow the account of your classroom.



♪ Notes

- All ages and genders are welcome to apply.  
Minors should apply with the consent of parents or guardian.
- You can post it as many times as you like.

♪ Special favor

- The photos and videos you submit will be posted on the official website of Kawai Music School, official SNS, and official brochures.

Facebook : [@Kawai Music School](#)  
 Instagram : [@kawai\\_music\\_school\\_1956](#)  
 Weibo : [@KAWAI 音乐](#)  
 Wechat : @KAWAI 音乐世界

Acceptable	Unacceptable
☺ Lesson Scene	☹ Showing the contents of the textbook
☺ Practice Scene	☹ Showing the music sheet
☺ Classroom Scene	☹ Using other company's textbook
☺ Photos and videos of you with your teacher and friends	☹ Posting photos or videos of people who do not give you permission to post
☺ Photogenic pictures in the classroom	☹ Other inappropriate photos or videos